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Real2Reels Delivers

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Real2Reels creators from left: Damon Legette, Jessica Lore, Lamar Lawshe, Jessica Torres and Jesse McKenzie.

"It is great to see Full Sail students finding innovative ways to network with other students, alumni and business professionals."

Recording Arts Program Director Bill Smith.

Discussion Got Skills?

The other four members of the company are Damon Legette, Jessica Torres, Jesse McKenzie and Jessica Lore. Each of the students graduated from Full Sail's Recording Arts Program in September and will pursue an Entertainment Business bachelor's degree.

The new site allows members to create profiles, post their personal work and connect with others in the media industry, with the goal of targeting professionals in the fields of animation, audio, entertainment business, digital media, fashion, film, performing arts and traditional arts.

Unlike a social networking site, Real2Reels means to keep its focus on professional networking; there is no dating, there are no forums for dating or reuniting with old friends, and no spam is allowed on the site.

"MySpace is like going out and wearing your street clothes; we're about getting out your business clothes and presenting yourself in a professional

'Got Media? Get Noticed. Get hired.'

By Jonathan Perlow, Recording Arts student

Five Full Sail grads have created an entertainment networking hub called **Real2Reels.com**. It's similar to the MySpace concept of getting people connected, except that rather than selling itself as a "place for friends," Real2Reels is positioned as a place for jobs and job contacts.

"MySpace was made for friends; we are here for real people, real business and real talent," says Lamar Lawshe, CEO and one of the founders of Real2Reels. "We are like MySpace but much more professional."

The other four members of the company

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manner," said Damon Legette.

During their time at Full Sail, the team realized that there was a need for a central location for those in the entertainment fields to make valuable contacts.

"We know Full Sail has the talent the industry wants to consume, whether it is [in] game design, recording arts, film, web design or business," said Legette. "Since no other students are bridging the gap for everyone, we figure we will."

Recently, the group hosted an event at Lake Eola in Orlando called BE XPOSED. The free multimedia-networking event welcomed guests from Animation Magazine, Atlantic Records, G-Unit Records, Guitar Center, Interscope, Sony BMG and Trans Con, as well as Full Sail graduate and successful songwriter Trina Harmon.

Their site is free, easy to use and people are paying attention. "It is great to see Full Sail students finding innovative ways to network with other students, alumni and business professionals," said Recording Arts Program Director Bill Smith.

"Full Sail is extremely proud of these students and their remarkable efforts. It is a perfect example of our students' ability to take their education and apply it directly to the real world, just as we train them to do."

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